

SCENTERED PARTNERS WITH REFUGE TO SUPPORT VICTIMS OF DOMESTIC VIOLENCE DURING THE COVID-19 PANDEMIC

Did you know that domestic abuse has surged in the UK during the Covid-19 pandemic?

MAY 2020, UK – With a surge in demand for the National Domestic Abuse Helpline during lockdown. mindfulness lifestyle brand Scentered® have partnered with Refuge, who run this Helpline and are a charity providing confidential, specialist, support to women and children experiencing domestic abuse, to raise awareness of this crisis and offer a donation through sales of their 100% natural Aromatherapy SLEEP WELL set.

In 1971, Refuge created the world's first safe house for women & children and the charity has now become the country's largest single provider of specialist domestic abuse services. Refuge support over 6,500 women and children on any given day but since Covid-19 they have received an average 50% increase in demand for the National Domestic Abuse Helpline, which refuge runs. Refuge need funds and we think we can support them.

Scentered® is a mindfulness lifestyle brand that has created a unique Wellbeing Ritual, teaching people how to use the power of our sense of smell as a tool to direct our thoughts, emotions and actions to live happier lives during this difficult time, Lara Morgan, Founder of Scentered and her team were extremely keen to support the wider community and the vital work of Refuge was one they all wanted to support and raise awareness of.

To support Refuge, Scentered® have compiled a supportive package offer for the **I want to SLEEP WELL Gift Set** which includes their award winning 100% natural SLEEP WELL Wellbeing Ritual Aromatherapy balm & SLEEP WELL Aromatherapy candle to bring comfort and wellbeing to people across the UK. For every Gift set sold, Scentered® will be donating **£9.00** via the Work For Good donation platform to help Refuge. (A 5% service fee goes to intermediaries which is annoying and unavoidable).

Let's raise awareness and support the community around us.

"The radio has been a constant comfort in my life. Recently though I have been reminded through radio listening that during lock-down there are urgent needs for the support of domestic abuse victims, ideally before tragedy happens... the lifeline of a phone number can change and indeed save lives. With a stable home life today I am aware, having had a challenging experience as a child of the damage that an abusive homelife can be like – having had to call the police to have my father taken away, I know what it is like to be a child trapped in an impossible situation. I always feel that there are others like me, today grateful and willing to give a little to others less lucky, hence having heard the need for supporting funds I have done what I can do and enlisted a wickedly talented group of women leaders to help me help others. We have chosen to support Refuge and I hope to reach a goal of selling 3000 or more kits to reach a target of £24,700 income for Refuge from the profit we could make."

- **Lara Morgan, Scentered Founder, mother of three, business women and entrepreneur.**

I want to SLEEP WELL Gift set: includes 100% natural essential oil based Wellbeing Ritual Aromatherapy balm and Candle a soothing blend to relax your body, quiet your mind and help you drift off into restful sleep.. The Wellbeing Ritual:

Stop - Apply balm directly to your wrist, neck and temples or light a Scentered candle to purposefully fill the room with mindful meaning.

Inhale – Raise your wrists or candle to your nose and deeply inhale, visualizing the mind state you wish to achieve in this moment.

Reset – Exhale deeply as you step into the next moment of your daily journey.



Price **£25.00** for one or **£46.00** for two if ordering at the same time, to the same household. Available now on [Scentered.me](https://www.scentered.me). For more information, please visit Scentered® or www.refuge.org.uk or follow @iamscentered or @refugecharity on Instagram/Twitter or follow their work on [Facebook](https://www.facebook.com/refugecharity). Refuge's freephone 24 hour National Domestic Abuse Helpline: **0808 2000 247**

Scentered®

Scentered® is a mindfulness lifestyle brand that has created a unique Wellbeing Ritual, teaching people how to use the power of our sense of smell as a tool to direct our thoughts, emotions and actions to live happier lives. Scentered®'s plant-based aromatherapy products are uniquely blended from the finest ingredients sourced around the world to deliver need-based solutions. When applied to your pulse points, the balms provide an instant, personal sensory experience, whilst our candles create a shared sensory experience through ambience and mood-setting. Our eco-conscious values ensure we minimise our carbon footprint while maximising the Creative Reusability of our packaging. Our six unique, award-winning blends provide purposeful solutions to the most commonly desired emotional states like SLEEP WELL, DE-STRESS, FOCUS, HAPPY, ESCAPE and LOVE. We encourage you to Stop. Inhale. Reset.™

Refuge

Refuge opened the world's first refuge in Chiswick, West London, in 1971. Since then it has grown to become the country's largest single provider of specialist support to women and children escaping domestic violence and other forms of gender-based violence. On any given day, Refuge supports more than 6,500 women and children.

Refuge's national network of specialist services include: safe emergency accommodation through refuges in secret locations across the country; community-based outreach services; culturally specific services for women from South Asian, African and Caribbean, Eastern European and Vietnamese backgrounds; a modern slavery service; independent advocacy services for women at the highest risk of serious injury and homicide; a range of single point of access services for women, children and men across entire regions; and the Freephone 24 Hour National Domestic Abuse Helpline and www.nationaldahelpline.org.uk Refuge also runs award-winning public awareness campaigns, advises Governments and was voted 'Charity of the Year' 2016 at The Charity Times Awards.